

Writing Effective Public Policy Papers

*A Guide for Policy Advisers
in Central and Eastern Europe*

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First published in 2002

by Local Government and Public Service Reform Initiative, Open Society Institute Budapest

© OSI/LGI, 2002

ISBN: 963 9419 39 7



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Printed in Budapest, Hungary, July 2002.

Design & Layout by Createch Ltd.

FOREWORD

In recent years, we at the Local Government and Public Service Reform Initiative (LGI), Open Society Institute -Budapest, have started to gradually move towards new forms of international development. Beyond traditional action-oriented, grant-giving and capacity-building activities, we are actively involved in policy design and policy-making. Consequently, we are working with new partners and our outputs have also been modified: LGI commissions more policy papers, provides grants for members of our professional networks to implement comparative and applied policy research, and we cooperate with international organizations in policy formulation and training.

In Central and Eastern Europe we are faced with special problems: English is the second language of our partners and targeted policy-makers, but it is widely used as a common form of communication. Policy paper writers very often have to present their ideas both in local languages and in English when communicating with foreign investors, donors and advisers.

Our objective with these guidelines is to provide support for policy paper writing. This is a handbook which can also be used as a reference guide. But, as it is built on the extensive literature of policy research, policy paper writing and publishing, it could also be the basis of training courses on policy paper writing.

We hope that policy analysts, applied and academic researchers will find this publication useful. Both for LGI and the potential beneficiaries of our projects, it is vital to improve the quality of future publications. Studies, reports, articles and books should be presented in a form which is generally accepted by the policy-making community and by the target audience of policy advisers.

This publication fits into LGI's "Public Policy Initiative," which was designed to support think tanks and policy-makers in the region. This program provides management advice and professional support to newly established policy institutes. We believe that these policy paper writing guidelines will help these policy centers as well as our other partners as well as benefit our colleagues in the policy trends in the region.

LGI is very grateful to *Eóin Young* and *Lisa Quinn* for their excellent work in writing and editing this publication. We have received professional advice and comments from *José de Barros*, *Petra Kovács*, *Péter Radó* and *Viola Zentai* during the preparation of the guide. The previous work of *Sarolta Kérészy* and *Éva Figder* also contributed to the development of this publication.

Gábor Péteri

LGI, Research Director

ACKNOWLEDGEMENTS

Researching the public policy community of Central and Eastern Europe and the nature of policy papers was central to developing this guide. Hence, the authors would like to express gratitude to the following individuals from LGI who generously gave us their time and helped to shape and inform the content of this book: Gábor Péteri, Petra Kovács, José de Barros, Viola Zentai and Tom Bass. We would like to thank the World Bank for giving us permission to use extracts from sample policy papers in this book for the purpose of analysis. Finally, we are grateful to Judit Kovács for the design and layout of this book.

If readers have comments or feedback on this book, please contact us at eoin@bos.org.yu or lisa@bos.org.yu

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Writing Policy Papers. Successful Communication: Planning Tools. Introduction. Hence, proposing specific solutions in the highly politicised environment of public policy and to such a broad audience, means that central to the work of the policy specialist is not just the cold empiricism of data analysis, but probably even more important is the ability to convince your audience of the suitability of your policy recommendations. In preparing to write your policy paper, consider the policymaking process that you are involved in and research that you (and your colleagues) have done to answer the following questions: Which stage(s) in the policymaking process are you trying to influence through your policy paper? Which stakeholders have been/are involved at each stage of the policymaking. Writing public policy: A practicum. Article (PDF Available) in Technical Communication Quarterly 9(1):77-92 January 2000 with 169 Reads. How we measure 'reads'. Practical experience teaches the difficulty and the messiness of democratic public policy processes. A discourse analytic perspective on rhetorical action in the institutional settings of policy work reveals the dynamics of effective agency. This paper seeks to begin a discussion about how to address that issue. A case for visual models to communicate implicit genre expectations within policy writing instruction. Conference Paper. Full-text available. Jul 2015. Writing Effective Public Policy Papers A Guide for Policy Advisers in Central and Eastern Europe in Young and Lisa Quinn. Local Government and Public Service Reform Initiative. Open Society Institute Budapest. Address: Dor utca 11. H-1051 Budapest, Hungary. Mailing address: P.O. Box 519 H-1357 Budapest, Hungary. Telephone: (36-1) 327-3104. Fax: (36-1) 327-3105. Email: Website: First published in 2002 by. Local Government and Public Service Reform Initiative, Open Society Institute Budapest. © OSI/LGI,