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Successful Television Writing

By Lee Goldberg, William Rabkin

Turner Publishing Company. Paperback. Book Condition: new. BRAND NEW, Successful Television Writing, Lee Goldberg, William Rabkin, The industry speaks out about SUCCESSFUL TELEVISION WRITING "Where was this book when I was starting out? A fantastic, fun, informative guide to breaking into?and more importantly, staying in?the TV writing game from the guys who taught me how to play it." --Terence Winter, Coexecutive Producer, The Sopranos "Goldberg and Rabkin write not only with clarity and wit but also with the authority gleaned from their years of slogging through Hollywood?s trenches. Here is a must-read for new writers and established practitioners whose imagination could use a booster shot." --Professor Richard Walter, Screenwriting Chairman, UCLA Department of Film and TV "Not since William Goldman?s Adventures in the Screen Trade has there been a book this revealing, funny, and informative about The Industry. Reading this book is like having a good, long lunch with your two best friends in the TV business." --Janet Evanovich "With sharp wit and painful honesty, Goldberg and Rabkin offer the truest account yet of working in the TV business. Accept no substitutes!" --Jeffrey B. Hodes and Nastaran Dibai, Coexecutive Producers, Third Rock from the Sun "Should be required reading for...



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Reviews

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-- Dana Hintz

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-- Elisa Reinger

Successful Television Writing. the other two writersâ€”who seemed to be his best friendsâ€”cracking jokes and swapping wisecracks all day long, breaking only for the obligatory visit of the wacky deli man bringing lunch. Heâ€™d act out stories, craft sketches, struggle for just the right line, and when he was stuck, there was Buddy or Sally to help him out.Â cintro.qxd 4/24/03 2:30 PM Page 4. Successful Television Writing. Weâ€™re not trying to scare you off. We just want you to know what youâ€™re getting into. Successful Television Writing. the other two writersâ€”who seemed to be his best friendsâ€”cracking jokes and swapping wisecracks all day long, breaking only for the obligatory visit of the wacky deli man bringing lunch. Heâ€™d act out stories, craft sketches, struggle for just the right line, and when he was stuck, there was Buddy or Sally to help him out.