



## The Concise Oxford History of Indian Business

By Dwijendra Tripathi and Jyoti Jumani

Oxford University Press, New Delhi, India, 2006. Paperback. Book Condition: New. First Edition. What are the roots of modern business practices in India? Ever wondered what forces shaped the way Indian business looks today? This book tells the story of the evolution of Indian business from merchants to service providers, focusing on the principal actors whose exploits made the transition possible. Dwijendra Tripathi, a pioneer in the study of business history in India, provides an engaging account of the business methods and families that makes Indian business what it is today.



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The Concise Oxford History of Indian Business is an adapted edition of The Oxford History of Indian Business . The author traces the transformation of the Indian business class from merchants to industrialists and, more recently, service providers. The focus of this volume is on the modern or that phase of Indian business in free India and response of Indian business to call of globalization. What are the roots of modern business practices in India? Ever wondered what forces shaped the way Indian business looks today? This book tells the story of the evolution of Indian business from merchants Search the history of over 446 billion web pages on the Internet. search Search the Wayback Machine.Â Topics. India -- History. Publisher. Oxford, Clarendon Press. Collection. robarts; toronto. The lack of an Indian industrial business class continued late into the colonial period. Tripathi's explanation for the lack of a business class and manufacturing orientation centers on the restricted opportunities and operating space allowed for these developments. Poor infrastructure, lack of education and training allowing for the adoption of efficient technologies, and limited size of markets rather than cultural predispositions or imperial exploitation impeded the development of Indian enterprise at competitive scales.