

"The Cult of True Womanhood: 1820-1860"

(1966)

Barbara Welter

In the following article, historian Barbara Welter looks at the antebellum decades of the nineteenth century and describes an important stage in the expression of sexual stereotypes. The idea of "The Cult of True Womanhood," or "the cult of domesticity," sought to assert that womanly virtue resided in piety, purity, submissiveness and domesticity. As you read, consider why these characteristics were seen as so crucial to promoting a woman's "proper role," and how such assertions about the roles of women might have served as a response to the growth of industrial capitalism.

The nineteenth-century American man was a busy builder of bridges and railroads, at work long hours in a materialistic society. The religious values of his forbears were neglected in practice if not in intent, and he occasionally felt some guilt that he had turned this new land, this temple of the chosen people, into one vast countinghouse. But he could salve his conscience by reflecting that he had left behind a hostage, not only to fortune, but to all the values which he held so dear and treated so lightly. Woman, in the cult of True Womanhood presented by the women's magazines, gift annuals, and religious literature of the nineteenth century, was the hostage in the home. In a society where values changed frequently, where fortunes rose and fell with frightening rapidity, where social and economic mobility provided instability as well as hope, one thing at least remained the same - a true woman was a true woman, wherever she was found. If anyone, male or female, dared to tamper with the complex of virtues that made up True Womanhood, he was damned immediately as the enemy of God, of civilization, and of

the Republic. It was the fearful obligation, a solemn responsibility, which the nineteenth-century American woman had - to uphold the pillars of the temple with her frail white hand.

The attributes of True Womanhood, by which a woman judged herself and was judged by her husband, her neighbors, and society, could be divided into four cardinal virtues - piety, purity, submissiveness, and domesticity. Put them all together and the spelled mother, daughter, sister, wife - woman. Without them, no matter whether there was fame, achievement, or wealth, all was ashes. With them she was promised happiness and power.

Religion or piety was the core of woman's virtue, the source of her strength. Young men looking for a mate were cautioned to search first for piety, for if that were there, all else would follow. Religion belonged to woman by divine right, a gift of God and nature. This "peculiar susceptibility" to religion was given her for a reason: "the vestal flame of piety, lightened up by Heaven in the breast of woman" would throw its beams into the naughty world of men. So far would its candlepower reach that the "Universe might be Enlightened, Improved, and Harmonized by WOMAN!!" She would be another, better Eve, working in cooperation with the Redeemer, bringing the world back "from its revolt and sin." The world would be reclaimed for God through her suffering, for "God increased the cares and sorrows of woman, that she might be sooner constrained to accept the terms of salvation." A popular poem by Mrs. Frances Osgood, "The Triumph of the Spiritual Over the Sensual" expressed just this sentiment, woman's purifying passionless love bringing an erring man back to Christ.

Dr. Charles Meigs, explaining to a graduating class of medical students why women were naturally religious, said that "hers is a pious mind. Her confiding nature leads her more readily than men

to accept the proffered grace of the Gospel.” Caleb Atwater, Esq., writing in *The Ladies Repository*, saw the hand of the Lord in female piety: "Religion is exactly what a woman needs, for it gives her that dignity that best suits her dependence." And Mrs. John Sanford, who had no very high opinion of her sex, agreed thoroughly: "Religion is just what a woman needs. Without it she is ever restless and unhappy..." Mrs. Sandford and the others did not speak only of that restlessness of the human heart, which St. Augustine notes, that can find its peace in God. They spoke of religion as a kind of tranquilizer for the many undefined longings which swept even the most pious young girl, and about which it was better to pray than to think.

One reason religion was valued was that it did not take a woman away from her "proper sphere," her home. Unlike participation in other societies or movements, church work would not make her less domestic or submissive, less a True Woman. In religious vineyards, said the *Young Ladies Literary and Missionary Report*, "you may labor without the apprehension of detracting from the charms of feminine delicacy." Mrs. S. L. Dagg, writing from her chapter of the Society in Tuscaloosa, Alabama, was equally reassuring: "As no sensible woman will suffer her intellectual pursuits to clash with her domestic duties," she should concentrate on religious work "which promotes these very duties."

The women's seminaries aimed at aiding women to be religious, as well as accomplished. Mt. Holyoke's catalogue promised to make female education "a handmaid to the Gospel and an efficient auxiliary in the great task of renovating the world." The Young Ladies' Seminary at Bordentown, New Jersey, declared its most important function to be "the forming of a sound and virtuous character." In Keene, New Hampshire, the Seminary tried to instill a "consistent and useful character" in its students, to enable them in

this life to be "a good friend, wife, mother but more important, to qualify them for the "enjoyment of Celestial Happiness in the life to come." And Joseph M' D. Mathews, Principal of Oakland Female Seminary in Hillsborough, Ohio, believed that "female education should be preeminently religious."

If religion was so vital to a woman, irreligion was almost too awful to contemplate. Women were warned not to let their literary or intellectual pursuits take them away from God. Sarah Josepha Hale spoke darkly of those who, like Margaret Fuller, threw away the "One True Book" for others, open to error. Mrs. Hale used the unfortunate Miss Fuller as fateful proof that "the greater the intellectual force, the greater and more fatal the errors into which women fall who wander from the Rock of Salvation, Christ the Saviour..."

One gentleman, writing on "Female Irreligion" reminded his readers that "Man may make himself a brute, and does so very often, but can woman brutify herself to his level – the lowest level of human nature – without exerting special wonder?" Fanny Wright, because she was godless, "was no woman, mother though she be." A few years ago, he recalls, such women would have been whipped. In any case, "woman never looks lovelier than in her reverence for religion" and, conversely, "female irreligion is the most revolting feature in human character."

Purity was as essential as piety to a young woman, its absence as unnatural and unfeminine. Without it she was, in fact, no woman at all, but a member of some lower order. A "fallen woman" was a "fallen angel," unworthy of the celestial company of her sex. To contemplate such loss of purity brought tears; to be guilty of such a crime, in the women's magazines, at least, brought madness or death. Even the language of flowers had bitter words for it: a dried

white rose symbolized "Death Preferable to the Loss of Innocence." The marriage night was the single great event of a woman's life, when she bestowed her greatest treasure upon her husband, and from that time on was completely dependent upon him, an empty vessel, without legal or emotional existence of her own.

Therefore all True Women were urged, in the strongest possible terms, to maintain their virtue, although men, being by nature more sensual than they, would try to assault it. Thomas Branagan admitted in *The Excellency of the Female Character Vindicated* that his sex would sin and sin again, but woman, stronger and purer, must not give in and let man "take liberties incompatible with her delicacy." "If you do," Branagan addressed his gentle reader, "You will be left in silent sadness to bewail your credulity, imbecility, duplicity, and premature prostitution."

Mrs. Eliza Farrar, in *The Young Lady's Friend*, gave practical logistics to avoid trouble: "Sit not with another in a place that is too narrow; read not out of the same book; let not your eagerness to see anything induce you to place your head close to another person's."

If such good advice was ignored the consequences were terrible and inexorable. In *Girlhood and Womanhood: Or Sketches of My Schoolmates*, by Mrs. A. J. Graves (a kind of mid-nineteenth century *The Group*), the bad ends of a boarding school class of girls are scrupulously recorded. The worst end of all is reserved for "Amelia Dorrington: The Lost One." Amelia died in the almshouse "the wretched victim of depravity and intemperance" and all because her mother had let her be "high-spirited not prudent." These girlish high spirits had been misinterpreted by a young man, with disastrous results. Amelia's "thoughtless levity" was "followed by a total loss of virtuous principle" and Mrs. Graves editorializes that "the coldest reserve is more admirable in a woman

a man wishes to make his wife, than the least approach to undue familiarity..."

If, however, a woman managed to withstand man's assaults on her virtue, she demonstrated her superiority and power over him. Eliza Farnham, trying to prove this female superiority, concluded smugly that "the purity of women is the everlasting barrier against which the tides of man's sensual nature surge..."

Men could be counted on to be grateful when women thus saved them from themselves. William Alcott, guiding young men in their relations with the opposite sex, told them that "Nothing is better calculated to preserve a young man from contamination of low pleasures and pursuits than frequent intercourse with the more refined and virtuous of the other sex." And he added, one assumes in equal innocence, that youths should "observe and learn to admire, that purity and ignorance of evil which is the characteristic of well-educated young ladies, and which, when we are near them, raises us above those sordid and sensual considerations which hold such sway over men in their intercourse with each other."

The Rev. Jonathan F. Stearns was also impressed by female chastity in the face of male passion, and warned woman never to compromise the source of her power: "Let her lay aside delicacy, and her influence over our sex is gone."

Women themselves accepted, with pride but suitable modesty, this priceless virtue. *The Ladies' Wreath*, in "Woman the Creature of God and the Manufacturer of Society" saw purity as her greatest gift and chief means of discharging her duty to save the world: "Purity is the highest beauty—the true pole-star which is to guide humanity aright in its long, varied, and perilous voyage."

Sometimes, however, a woman did not see the dangers to her treasure. In that case, they must be pointed out to her, usually by a male. In the nineteenth century, any form of social change was tantamount to an attack on woman's virtue, if only it was correctly understood. For example, dress reform seemed innocuous enough and the bloomers worn by the lady of that name and her followers were certainly modest attire. Such was the reasoning of only the ignorant. In an issue of *The Ladies' Wreath* a young lady is represented in dialogue with her "Professor." The girl expresses admiration for the bloomer costume - it gives freedom of motion, is healthful, and attractive. The Professor sets her straight. Trousers, he explains, are "only one of the many manifestations of that wild spirit of socialism and agrarian radicalism which is at present so rife in our land." The young lady recants immediately: "If this dress has any connection with Fourierism or Socialism or fanaticism in any shape whatever, I have no disposition to wear it at all...no true woman would so far compromise her delicacy as to espouse, however unwittingly, such a cause."...

Submission was perhaps the most feminine virtue expected of women, Men were supposed to be religious, although they rarely had time for it, and supposed to be pure, although it came awfully hard to them, but men were the movers, the doers, the actors. Women were the passive, submissive responders. The order of dialogue was of course, fixed in Heaven. Man was "woman's superior by God's appointment, if not in intellectual dowry, at least by official decree." Therefore, as Charles Elliot argued in *The Ladies' Repository*, she should submit to him "for the sake of good order at least." In *The Ladies Companion*, a young wife was quoted approvingly as saying that she did not think woman should "feel and act for herself" because "When, next to God, her husband is not the tribunal to which her heart and intellect appeals - the golden bowl of affection is broken." Women were warned that if they

tampered with this quality, they tampered with the order of the Universe...

"True feminine genius," said Grace Greenwood (Sara Jane Clarke) "is ever timid, doubtful, and clingingly dependent; a perpetual childhood." And she advised literary ladies in an essay on "The Intellectual Woman"—"Don't trample on the flowers while longing for the stars." A wife who submerged her own talents to work for her husband was extolled as an example of a true woman. In *Women of Worth: A Book for Girls*, Mrs. Ann Flaxman, an artist of promise herself, was praised because she "devoted herself to sustain her husband's genius and aid him in his arduous career."

Caroline Gilman's advice to the bride aimed at establishing this proper order from the beginning of a marriage: "Oh, young and lovely bride, watch well the first moments when your will conflicts with his to whom God and society have given the control. Reverence his wishes even when you do not his opinions."

Mrs. Gilman's perfect wife in *Recollections of a Southern Matron* realizes that "the three golden threads with which domestic happiness is woven" are "to repress a harsh answer, to confess a fault, and to stop (right or wrong) in the midst of self-defense, in gentle submission." Woman could do this, hard though it was, because in her heart she knew she was right and so could afford to be forgiving, even a trifle condescending. "Men are not unreasonable," averred Mrs. Gilman. "Their difficulties lie in not understanding the moral and physical nature of our sex. The often wound through ignorance, and are surprised at having offended." Wives were advised to do their best to reform men, but if they couldn't, to give up gracefully. "If any habit of his annoyed me, I spoke of it once or twice, calmly, then bore it quietly."...

Woman then, in all her roles, accepted submission as her lot. It was a lot she had not chosen or deserved. As *Godey's* said, "the lesson of submission is forced upon woman." Without comment or criticism the writer affirms that "To suffer and to be silent under suffering seems the great command she has to obey." George Burnap referred to a woman's life as "a series of suppressed emotions." She was, as Everson said, "more vulnerable, more infirm, more mortal than man." The death of a beautiful woman, cherished in fiction, represented woman as the innocent victim, suffering without sin, too pure and good for this world but too weak and passive to resist its evil forces. The best refuge for such a delicate creature was the warmth and safety of her home.

The true woman's place was unquestionably her own fireside—as daughter, sister, but most of all as wife and mother. Therefore domesticity was among the virtues most prized by women's magazines. "As society is constituted," wrote Mrs. S. E. Farley, on the "Domestic and Social Claims on Woman," "the true dignity and beauty of the female character seem to consist in a right understanding and faithful and cheerful performance of social and family duties." Sacred Scripture re-enforced social pressure: "St. Paul knew what was best for women when he advised them to be domestic," said Mrs. Sandford. "There is composure at home; there is something sedative in the duties which home involves. It affords security not only from the world, but from delusions and errors of every kind."...

One of the most important functions of woman as comforter was her role as nurse. Her own health was probably, although regrettably, delicate. Many homes had "little sufferers," those pale children who wasted away to saintly deaths. And there were enough other illnesses of youth and age, major and minor, to give the nineteenth century American woman nursing experience. The

sickroom called for the exercise of her higher qualities of patience, mercy, and gentleness as well as her housewifely arts. She could thus fulfill her dual feminine function - beauty and usefulness.

The cookbooks of the period offer formulas for gout cordials, ointment for sore nipples, hiccough and cough remedies, opening pills and refreshing drinks for fever, along with recipes for pound cake, jumbled stewed calves head and currant wine. *The Ladies' New Book of Cookery* believed that "food prepared by the kind hand of a wife, mother, sister, friend" tasted better and had a restorative power which money cannot purchase."

A chapter of *The Young Lady's Friend* was devoted to woman's privilege as "ministering spirit at the couch of the sick." Mrs. Farrar advised, a soft voice, gentle and clean hands, and a cheerful smile. She also cautioned against an excess of female delicacy. That was all right for a young lady in the parlor, but not for bedside manners. Leeches, for example, were to be regarded as "a curious piece of mechanism...their ornamental stripes should recommend them even to the eye, and their valuable services to our feeling" and she went calmly to discuss their use. Nor were women to shrink from medical terminology, since "If you cultivate right views of the wonderful structure of the body, you will be as willing to speak to a physician of the bowels as the brains of your patient."

Nursing the sick, particularly sick males, not only made a woman feel useful and accomplished, but increased her influence. In a piece of heavy-handed humor in *Godey's* a man confessed that some women were only happy when their husbands ailing that they might have the joy of nursing him to recovery "thus gratifying their medical vanity and their love of power by making him more dependent upon them." In a similar vein a husband sometimes

suspected his wife “almost wishes me dead—for the pleasure of being utterly inconsolable.”

In the home women were not only the highest adornment of civilization, but they were supposed to keep busy at morally uplifting tasks. Fortunately most of housework, if looked at in true womanly fashion, could be regarded as uplifting. Mrs. Sigourney extolled its virtues: "The science of housekeeping affords exercise for the judgment and energy, ready recollection, and patient self-possession, that are the characteristics of a superior mind." According to Mrs. Farrar, making beds was good exercise, the repetitiveness of routine tasks inculcated patience and perseverance, and proper management of the home was a surprisingly complex art: "There is more to be learned about pouring out tea and coffee, than most young ladies are willing to believe." Godey's went so far as to suggest coyly, in "Learning v. Housewifery" that the two were complementary, not opposed: chemistry could be utilized in cooking, geometry in dividing cloth, and phrenology in discovering talent in children...The female was dangerously addicted to novels, according to the literature of the period. She should avoid them, since they interfered with "serious piety." If she simply couldn't help herself and read them anyway, she should choose edifying ones from the lists of morally acceptable authors. She should study history since it "showed the depravity of the human heart and the evil nature of sin." On the whole, "religious biography was best."

The women's magazines themselves could be read without any loss of concern for the home. *Godey's* promised the husband that he would find his wife "no less assiduous for his reception, or less sincere in welcoming his return" as a result of reading their magazine. *The Lily of the Valley* won its right to be admitted to the boudoir by confessing that it was "like its namesake humble and

unostentatious, but it is yet pure, and, we trust, free from moral imperfections."

No matter what later authorities claimed, the nineteenth century knew that girls *could* be ruined by a book. The seduction stories regard "exciting and dangerous books" as contributory causes of disaster. The man without honorable intentions always provides the innocent maiden with such books as a prelude to his assault on her virtue. Books which attacked or which seemed to attack woman's accepted place were regarded as equally dangerous. A reviewer of Harriet Martineau's *Society in America* wanted it kept out of the hands of American women. They were so susceptible to persuasion, with their "gentle yielding natures" that they might listen to the "bold ravings of the hard-featured of their own sex." The frightening result: "such reading will unsettle them for their true station and pursuits, and they will throw the world back again into confusion..."

Marriage was seen not only in terms of service but as an increase in authority for woman. Burnap concluded that marriage improves the female character "not only because it puts her under the best possible tuition, that of the affections, and affords scope to her active energies, but because it gives her higher aims, and a more dignified position." *The Lady Amaranth* saw it as a balance of power: "The man bears rule over his wife's person and conduct. She bears rule over his inclinations: he governs by law; she by persuasion...The empire of the woman is an empire of softness...her command are caresses, her menaces are tears."

Woman should marry, but not for money, She should choose only the high road of true love and not truckle to the values of a materialistic society. A story "Marrying for Money" (subtlety was not the strong point of the ladies' magazines) depicts Gertrude, the

heroine, ruining the day she made her crass choice: “It is a terrible thing to live without love.... A woman who dares marry for aught but the purest affection, calls down the just judgments of heaven upon her head.”

The corollary to marriage, with or without true love, was motherhood, which added another dimension to her usefulness and her prestige. It also anchored her even more firmly to the home. “My Friend,” wrote Mrs. Sigourney, “If in becoming a mother, you have reached the climax of your happiness, you have also taken a higher place in the scale of being...you have gained an increase of power.” The Rev. J. N. Danforth pleaded in *The Ladies’ Casket*, “Oh mother, acquit thyself well in thy humble sphere, for thou mayest affect the world.” A true woman naturally loved her children; to suggest otherwise was monstrous.

America depended on her mothers to raise up a whole generation of Christian statesmen who could say “all that I am I owe to my angel mother.” The mothers must do the inculcating of virtue since the fathers, alas, were too busy chasing the dollar. Or as *The Ladies Companion* put it more effusively, the father “weary with the heat and burden of life’s summer day, or trampling with unwilling foot the decaying leaves of life’s autumn, has forgotten the sympathies of life’s joyous springtime...The acquisition of wealth, the advancement of his children in worldly honor—these are his self-imposed tasks.” It was his wife who formed “the infant mind as yet untainted by contact with evil...like was beneath the plastic hand of the mother.”

The Ladies’ Wreath offered a fifty-dollar prize to the woman who submitted the most convincing essay on “How May an American Woman Best Show Her Patriotism.” The winner was Miss Elizabeth Wetherell who provided herself with a husband in her

answer. The wife in the essay of course asked her husband’s opinion. He tried a few jokes first—“Call her eldest son George Washington,” “Don’t speak French, speak American,”—then got down to telling her in sober prize-winning truth what women could do for their country. Voting was no asset, since that would result only in “a vast increase of confusion and expense without in the smallest degree affecting the result.” Besides, continued this oracle, “looking down at their child,” if “we were to go a step further and let the children vote, their first act would be to vote their mothers at home.” There is no comment on this devastating male logic and he continues: “most women would follow the lead of their fathers and husbands,” and the few who would “fly off on a tangent from the circle of home influence would cancel each other out.”

The wife responds dutifully: “I see all that. I never understood so well before.” Encouraged by her quick womanly perception, the master of the house resolves the question—an American woman best shows her patriotism by staying at home, where she brings her influence to bear “upon the right side for the country’s weal.” That woman will instinctively choose the side of right he has no doubt. Besides her “natural refinement and closeness to God” she has the “blessed advantage of a quiet life” while man is exposed to conflict and evil. She stays home with “her Bible and a well-balanced mind” and raises her sons to be good Americans. The judges rejoiced in this conclusion and paid the prize money cheerfully, remarking “they deemed it cheap at the price.”...

The American woman had her choice—she could define her rights in the way of the women’s magazines and insure them by the practice of the requisite virtues, or she could go outside the home, seeking other rewards than love. It was a decision on which, she was told, everything in her world depended. “Yours it is to determine,” the Rev. Mr. Stearns solemnly warned from the pulpit,

“whether the beautiful order of society...shall continue as it has been” or whether “society shall break up and become a chaos of disjointed and unsightly elements.” If she chose to listen to other voices than those of her proper mentors, sought other rooms than those of her home, she lost both her happiness and her power—“that almost magic power, which, in her proper sphere, she now wields over the destinies of the world.”

But even while the women’s magazines and related literature encouraged this ideal of the perfect woman, forces were at work in the nineteenth century which impelled woman herself to change, to play a more creative role in society. The movements for social reform, westward migration, missionary activity, utopian communities, industrialism, the Civil War—all called forth responses from woman which differed from those she was trained to believe were hers by nature and divine decree. The very perfection of True Womanhood, moreover, carried within itself the seeds of its own destruction. For, if woman were so very little less than the angels, she should surely take a more active part in running the world, especially since men were making such a hash of things.

Real women often felt they did not live up to the ideal of True Womanhood; some of them blamed themselves, some challenged the standard, some tried to keep the virtues and enlarge the scope of womanhood. Somehow through this mixture of challenge and acceptance, of change and continuity, the True Woman evolved into the New Woman—a transformation as startling in its way as the abolition of slavery or the coming of the machine age. And yet the stereotype, the “mystique” if you will, of what woman was and ought to be persisted, bringing guilt and confusion in the midst of opportunity.

The women’s magazines and related literature had feared this very dislocation of values and blurring of roles. By careful manipulation and interpretation they sought to convince woman that she had the best of both worlds—power and virtue—and that a stable order of society depended upon her maintaining her traditional place in it. To that end she was identified with everything that was beautiful and holy...

BARBARA WELTER Hunter College. The Cult of True Womanhood: 1820 - 1860. The nineteenth-century american man was a busy builder of bridges. and railroads, at work long hours in a materialistic society.Â 2 The conclusions reached in this article are based on a survey of almost all of the women's magazines published for more than three years during the period 1820-60 and a sampling of those published for less than three years; all the gift books cited in Ralph Thompson, American Literary Annuals and Gift Books, 1825-1865 (New York, 1936) deposited in. The characteristics of "True Womanhood" were described in sermons, books, and religious texts as well as women's magazines.[18] [19] Prescriptive literature advised women on how to transform their homes into domestic sanctuaries for their husbands and children. Fashion was also stressed because a woman had to stay up to date in order to please her husband.Â ""The Cult of True Womanhood:1820-1860"" (PDF). American Quarterly. 18:2: 151.