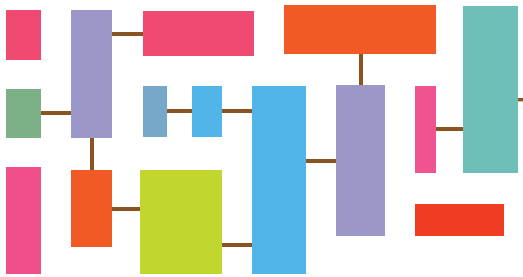


# 2015 ANNUAL DINNER

## SPONSORSHIP OPPORTUNITIES

PlanSmart NJ is New Jersey's premiere land use planning organization with over 45 years of experience. As an independent voice of reason, we promote smart public policies to strengthen our economy, protect our environment and advance racial and economic integration. But rather than use slogans, our approach "connects the dots" between jobs, housing, transportation, water, open space and promoting racial and economic integration. Our Annual Dinner awards highlight these connections in others' work. Together, we can create a more sustainable and resilient future for New Jersey.

Please join us in congratulating the awardees and demonstrate your commitment to building a better NJ through better land use by reserving your sponsorship and placing your ad in PlanSmart NJ's Resource Book.



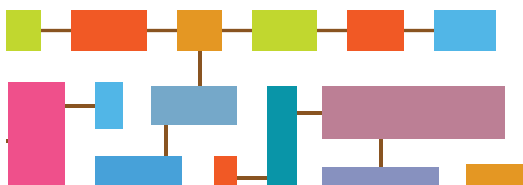
Title Sponsor

nrg®



## 2015 Awardees

- **The Together North Jersey Project** accepted by Jon Carnegie, Voorhees M. Transportation Center, Rutgers, The State University of New Jersey; Vivian Baker, NJ Transit; Mary K. Murphy, North Jersey Transportation Authority
- **Tom Bracken, NJ State Chamber of Commerce** for his leadership in Forward NJ
- **The College of New Jersey** for Campus Town at TCNJ accepted by Barbara Gitenstein, President
- **Pascal Sykes Foundation** accepted by Frances P. Sykes, President for their work to help low and moderate income families in South Jersey
- **Anthony L. Marchetta, NJ Housing Mortgage and Finance Agency** for his leadership in providing low and moderate income housing
- **NRG Energy**, accepted by David Crane, CEO, for reducing their carbon footprint and their green building



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Nicole Venezia, Assistant Planner



# Demonstrate Your Commitment!

## Sponsorship Packages (deadline 10/16/15)

- Title Sponsor** ..... **\$7,500**  
 • Logo on invitation • Premium event signage and high visibility  
 • Back cover ad and featured company profile in Resource Book  
 • Ten tickets • Recognition in all press releases and on PlanSmart NJ web site • Recognition at events throughout the year
- Presenting Sponsor** ..... **\$5,000**  
 • Event and table signage • Premium full page ad and company profile in Resource Book • Ten tickets • Recognition at events throughout the year
- Leadership Sponsor** ..... **\$3,000**  
 • Full page ad in Resource Book • Event and table signage • Ten tickets
- Patron** ..... **\$2,500**  
 • Full page ad in Resource Book • Ten tickets
- Sponsor** ..... **\$1,800**  
 • Full page ad in Resource Book • Four dinner tickets
- Supporter** ..... **\$1,200**  
 • Half page ad in Resource Book • Four dinner tickets
- Associate** ..... **\$600**  
 • Quarter page ad in Resource Book • Two dinner tickets
- Friend** ..... **\$300**  
 • "Friend of PlanSmart NJ" listing in Resource Book • One dinner ticket

## Resource Book Ads Only (deadline 10/16/15)

- Inside Front or Back Cover**  
 (7"W x 10"H) ..... **\$2,500**
- Full Page Ad** (7"W x 10"H) ..... **\$1,200**
- Half Page Ad** (7"W x 4.875"H) ..... **\$700**
- Quarter Page Ad** (3.375"W x 4.875"H) **\$400**
- Friends of PlanSmart NJ Listing** . . **\$150**

## Dinner Only (deadline 11/5/15)

- Individual Ticket** ..... **\$200**
- Nonprofit/Government Ticket** . . . **\$175**

### Sign Up Early for Sponsorships, Ads and Tickets.

*Sponsorship packages are limited, so act now. Send in your reservation form and payment today! Please indicate your sponsorship package choice by placing a check mark in the appropriate box.*

Reservations will be held at the door. Business Attire.

## Early Registration (formal invitations to follow)

Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Credit Card (American Express/Visa/Master Card)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Check enclosed (payable to PlanSmart NJ)

*No refunds after 10/29/15*

### To Register:

118 West State Street, Trenton, NJ 08608 • 609-393-9434 (Phone) • 609-393-9452 (Fax)  
You may register online at [www.plansmartnj.org](http://www.plansmartnj.org).

**plansmart nj**  
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### To Submit Ads:

E-mail ads to [events@plansmartnj.org](mailto:events@plansmartnj.org) by 10/16/15. (PDF, JPEG and TIFF files are accepted.) Camera-ready artwork may be mailed to our office. All ads are black and white. Please contact us for details or a spec sheet. PlanSmart NJ reserves the right to modify ad copy without prior consent.

The IET Annual Dinner is the UK's leading engineering and technology networking event, celebrating engineering brilliance of today and the engineering talent of tomorrow. See you next year? Contact us to register your interest and be the first to get the details of the next Annual Dinner. The WHCA holds an annual dinner to raise money for WHCA scholarships and honor the professional recipients of the WHCA's journalism awards. Proceeds from the White House Correspondents' Association annual dinner go toward scholarships and awards that recognize aspiring and accomplished journalists. 2020 WHCA Dinner Canceled; Plans Underway for Virtual Event. With great regret, we will have to cancel our planned dinner on Aug. 29. 13th Annual Dinner on the Avenue, April 12, 2014 6-10pm is sold out, so if u already reserved a table, be sure to come see us before we close at 6! Event Ideas, Table Decorations, Home Decor, Room Decor, Interior Design, Home Interior Design, Decoration Home, Interior Decorating, Center Pieces. Masquerade Wedding Invitations Masquerade Theme Wedding Invitation Kits Winter Wedding Invitations Masquerade Ball Invitation Ideas Invitation Cards Wedding Save The Dates Our Wedding.