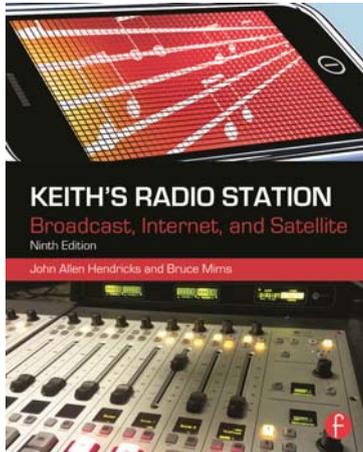


Wednesday 14th August 2014

New York, USA

Keith's Radio Station

Broadcast, Internet, and Satellite, 9th Edition



Keith's Radio Station offers a concise and insightful guide to all aspects of radio operations, explaining the functions performed within every professionally managed station.

This new edition explains what "radio" in America has been, where it is today, and where it is going. Covering the basics of how programming is produced, financed and delivered across a spectrum of technologies, including the newest technological trends such as streaming and podcasting, satellite, and HD Radio, John Allen Hendricks and Bruce Mims argue that the future of radio remains bright and strong as it continues to evolve with emerging technologies.

New to this edition:

- New and updated essays from industry leaders discussing how radio is evolving
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- An analysis of how new technologies have fragmented the advertising dollar
- A discussion of station website content and promotional usage of social media
- A revised examination of technologically advanced strategies used in traffic and billing departments
- Updated, full-color photos and illustrations.

'Hendricks and Mims are to be congratulated for a superb update to Keith's long-successful text.' - *Michael Brown, Professor, University of Wyoming, USA*

About the Authors:

John Allen Hendricks has nearly twenty years of experience as an electronic media educator. He currently serves as Chair of the Department of Mass Communication and holds the rank of Professor at Stephen F. Austin State University, in Nacogdoches, Texas. He is the author/editor of eight books including *The Palgrave Handbook of Global Radio*.

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Keith's Radio Station offers a concise and insightful guide to all aspects of radio operations, explaining the functions performed within every professionally managed station. Now in its ninth edition, this book continues its long tradition of guiding readers to a solid understanding of who does what, when, and why. This new edition explains what Current time in Keith. 10 04 am Sunday, 5 July 2020 Dayspedia.com. Install the free Online Radio Box application for your smartphone and listen to your favorite radio stations online - wherever you are! other options.Â About site. For your convenience, we have done our best to compile almost all online radio stations in United Kingdom. Now the only thing you need for listening to the radio is our player. You can listen to any free radio online on our site or you could install our convenient app on your smartphone. Some advice Listen to Keith Community Radio live. The best UK radio stations. Free radio online at radio-uk.co.uk.Â Keith Community Radio live. Moray's Friendly Sound. Categories: Community.